



Kansas Dept. of Health and Environment KS0110

Anderson Co. Review

<http://www.garnett-ks.com>

Anderson

Garnett, KS

Weekly

Readership = 6,686

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
12/19/2006	5	I HAVE A COMMENT ABOUT PEOPLE SMOKING AT...	2	\$16.98	6,686
			2	\$16.98	6,686
					1 record

Anderson County Advocate

Anderson

Garnett, KS

Bi-Weekly

Readership = 2,693

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/09/2007	4	OVERGROWN CHILDREN RUN THE ASYLUM	25	\$191.75	2,693
			25	\$191.75	2,693
					1 record

Atchison Globe

<http://www.atchisonglobeonline.com>

Atchison

Atchison, KS

Bi-Weekly

Readership = 7,928

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
12/20/2006	4	Say no to smoking	17	\$234.60	7,928
			17	\$234.60	7,928
					1 record

Ellinwood Leader

Barton

Ellinwood, KS

Weekly

Readership = 2,205

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
12/21/2006	2	EDH becomes smoke free	7	\$32.69	2,206
			7	\$32.69	2,206
					1 record

Ft. Scott Tribune<http://www.fstribune.com>**Bourbon****Fort Scott, KS****Daily****Readership = 6,410**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/05/2007	1	KDOR BOOSTING CIGARETTE TAX COLLECTIONS	16	\$157.60	6,410	
03/13/2007	2	NEWS ITEMS TOSSED CIGARETTES KEEP WFD...	10	\$98.50	6,410	
			26	\$256.10	12,820	2 total records

Horton Headlight**Brown****Horton, KS****Weekly****Readership = 3,792**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/08/2007	9	NEK TOBACCO USE PREVENTION BASKETBALL...	4	\$24.00	3,793	
12/21/2006	10	CIGARETTE FREE IS A GREAT NEW YEAR'S...	19	\$114.00	3,793	
			23	\$138.00	7,586	2 total records

Andover Journal-Advocate<http://www.andoverjournal.com/>**Butler****Andover, KS****Weekly****Readership = 5,501**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/08/2007	2	TOBACCO FREE BUTLER COALITION TO MEET	6	\$69.30	5,502	
			6	\$69.30	5,502	1 record

Augusta Daily Gazette<http://www.augustagazette.com/>**Butler****Augusta, KS****Daily****Readership = 4,567**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/05/2007	6	TOBACCO COALITION MEETING AT NOON...	8	\$67.76	4,568	
			8	\$67.76	4,568	1 record

Chase Co. Leader-News<http://www.ccleadernews.com/>**Chase****Cottonwood Falls, KS****Weekly****Readership = 3,038**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/01/2007	2	AS I SEE IT THE TWO DREAMS	26	\$127.14	3,038
			26	\$127.14	3,038
					1 record

Clay Center Dispatch<http://www.claycenter.com/>**Clay****Clay Center, KS****Daily****Readership = 6,403**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/02/2007	5	SOME DIRECTION TAKES PLACE IN TOPEKA	26	\$218.40	6,403
			26	\$218.40	6,403
					1 record

Miltonvale Record**Cloud****Miltonvale, KS****Weekly****Readership = 1,396**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
12/14/2006		TASK FORCE GROUP	4	\$11.00	1,396
			4	\$11.00	1,396
					1 record

Coffey Co. Republican<http://www.coffeycountyonline.com/>**Coffey****Burlington, KS****Bi-Weekly****Readership = 6,943**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/06/2007	9	BHS CHAPTER OF SADD BRINGS HOME TOP...	23	\$172.50	6,944
			23	\$172.50	6,944
					1 record

Arkansas City Traveler

Cowley

Arkansas City, KS

Daily

Readership = 8,940

<http://www.arkcity.net/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/07/2007	4	BILLS INTRODUCED WILL NEED DISCUSSION	27	\$239.76	8,940	
03/10/2007	27	4 BE CONSCIOUS OF FLUORIDE CONSUMPTION	55	\$488.40	8,940	
			82	\$728.16	17,880	2 total records

Winfield Daily Courier

Cowley

Winfield, KS

Daily

Readership = 11,966

<http://www.winfieldcourier.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/23/2007	2	HALFWAY POINT LEAVES MUCH TO FINISH	29	\$231.42	11,967	
03/06/2007	2	LEGISLATURE REACHES TURNAROUND POINT	29	\$231.42	11,967	
12/16/2006	6	GOODLAND FIRE CHIEF CLEARED OF STEALING...	6	\$47.88	11,967	
			64	\$510.72	35,901	3 total records

Pittsburg Morning Sun

Crawford

Pittsburg, KS

Daily

Readership = 17,882

<http://www.morningsun.net/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/04/2007	1	COUNTY SCORES POORLY ON TOBACCO SALES	21	\$305.55	17,882	
03/04/2007	5	EDITORIAL KEEP SMOKE AWAY FROM KIDS	14	\$203.70	17,882	
03/09/2007	1	STATE MAY COLLECT ONLINE CIGARETTE TAX	18	\$261.90	17,882	
			53	\$771.15	53,646	3 total records

Herington Times

Dickinson

Herington, KS

Weekly

Readership = 4,376

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/15/2007	3	PAYMENT OF CIGARETTE TAX SOUGHT	14	\$108.50	4,377	
			14	\$108.50	4,377	1 record

Eudora News<http://www.eudoranews.com/>**Douglas****Eudora, KS****Weekly****Readership = 2,881**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
12/14/2006	1	STUDENT TO SPREAD DARE MESSAGE	26	\$200.20	2,882	
			26	\$200.20	2,882	1 record

Lawrence Journal-World<http://www.ljworld.com/>**Douglas****Lawrence, KS****Daily****Readership = 47,076**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/05/2007	1	ECONOMY THE BUZZ WORD FOR ELECTION, FOR...	46	\$1,370.80	47,076	
03/05/2007	6B	SMOKING EFFECTS	7	\$208.60	47,076	
03/11/2007	1I	15 THIGNS YOU MUST DO FOR YOUR BABY	107	\$3,188.60	47,076	
			160	\$4,768.00	141,228	3 total records

University Daily Kansan<http://www.kansan.com>**Douglas****Lawrence, KS****Daily****Readership = 26,449**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/02/2007	6	NON-SMOKERS DESERVE SMOKE-FREE CAMPUS	16	\$200.00	26,450	
			16	\$200.00	26,450	1 record

El Dorado Times<http://www.eldoradotimes.com/>**El Dorado****El Dorado, KS****Daily****Readership = 7,486**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/06/2007	3	KANSAS GETS FAILING GRADE	14	\$122.50	7,486	
03/07/2007	3	TOBACCO COALITION TO MEET	5	\$43.75	7,486	
			19	\$166.25	14,972	2 total records

Ellis Review**Ellis****Ellis, KS****Weekly****Readership = 2,401**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/01/2007	9	KANSAS SYNAR RATE IMPROVES	10	\$35.30	2,401
			10	\$35.30	2,401
					1 record

Garden City Telegram**Finney****Garden City, KS****Daily****Readership = 19,782**<http://www.gctelegram.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/23/2007	1	DOLL CITES PASSION FOR CIVIC DUTY BEHIND...	19	\$262.77	19,782
02/28/2007	1	CITY WON'T AMEND SMOKING ORDINANCE	24	\$331.92	19,782
03/01/2007	4	SMOKING BAN PROTECTS HEALTH	12	\$165.96	19,782
03/03/2007	4	BAN UNFAIR TO VETERANS	8	\$110.64	19,782
			63	\$871.29	79,128
					4 total records

Bucklin Banner**Ford****Bucklin, KS****Weekly****Readership = 1,685**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
12/20/2006	6	RETAILERS PLAY AN IMPORTANT ROLE IN THE...	18	\$85.50	1,686
			18	\$85.50	1,686
					1 record

Dodge City Daily Globe**Ford****Dodge City, KS****Daily****Readership = 16,969**<http://www.dodgeglobe.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/09/2007	11	15 THINGS YOU MUSH DO FOR YOUR BABY	106	\$1,229.60	16,969
			106	\$1,229.60	16,969
					1 record

Daily Union<http://www.dailyu.com>**Geary****Junction City, KS****Daily****Readership = 10,561**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/02/2007	1	A SMOKE-FREE GEARY COUNTY?	41	\$344.40	10,562	
			41	\$344.40	10,562	1 record

Hill City Times**Graham****Hill City, KS****Weekly****Readership = 5,844**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/07/2007	13	KANSAS SYNAR RATE IMPROVES	11	\$38.50	5,844	
12/20/2006	21	PREVENTING YOUTH ACCESS TO TOBACCO...	10	\$35.00	5,844	
			21	\$73.50	11,688	2 total records

Cimarron Jacksonian**Gray****Cimarron, KS****Weekly****Readership = 2,148**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/07/2007	2	CROSSING THROUGH	26	\$123.50	2,148	
03/07/2007	7	PAYMENT OF CIGARETTE TAX FROM INTERNET...	14	\$66.50	2,148	
03/14/2007	1	COUNCIL CONCERENED WITH CONDITION OF...	43	\$204.25	2,148	
			83	\$394.25	6,444	3 total records

Syracuse Journal**Hamilton****Syracuse, KS****Weekly****Readership = 1,775**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/14/2007	6	SMOKING CESSATION CLINIC TO BE OFFERED	9	\$42.75	1,776	
			9	\$42.75	1,776	1 record

Harvey Co. Independent

Harvey

Halstead, KS

Weekly

Readership = 4,643

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/08/2007	3	SCHOOL BOARD WILL DISCUSS ADMINISTRATION..22		\$154.00	4,644	
12/21/2006	8	WORK-STUDY PROGRAM EXPANDED TO ENTIRE... 18		\$126.00	4,644	
			40	\$280.00	9,288	2 total records

Newton Kansan<http://www.thekansan.com/>

Harvey

Newton, KS

Daily

Readership = 18,156

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
12/18/2006	6	PRAIRIE VIEW AD	56	\$834.40	18,156	
			56	\$834.40	18,156	1 record

Holton Recorder<http://www.holtonrecorder.com/>

Jackson

Holton, KS

Bi-Weekly

Readership = 10,865

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/07/2007	5	STEP AWARDED GRANT	10	\$70.00	10,865	
			10	\$70.00	10,865	1 record

Kansas City Star<http://www.kcstar.com>

Jackson

Kansas City, MO

Daily

Readership = 607,344

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/21/2007	1	\$79.5 MILLION IS TOO MUCH, BUT LIMIT IS...	25	\$12,818.00	607,345	
03/10/2007	2B	SHAWNEE COUNCIL WANTS SMOKING BAN STUDY	4	\$2,050.88	607,345	
03/13/2007	2	TOBACCO COUNTRY TURNABOUT	28	\$14,356.16	607,345	
03/13/2007	B2	GOOD LAW, BUT BAD TIMING?	30	\$15,381.60	607,345	
03/16/2007	6B	STUDY AIMS AT DRUGS, ALCOHOL	42	\$21,534.24	607,345	
12/14/2006		A CHANCE TO HAVE SOME SAY	29	\$14,868.88	607,345	
12/17/2006		WHERE THERE'S SMOKE...	4	\$2,050.88	607,345	
12/17/2006		PRIMARY VOTE ISN'T UNTIL FEB. 27, BUT MOST...	40	\$20,508.80	607,345	

12/18/2006		SMOKING LAWS BLUR IN MIDWEST	23	\$11,792.56	607,345	
12/18/2006		PUT IT TO A VOTE	4	\$2,050.88	607,345	
12/18/2006		SCIENCE ISN'T SO CLEAR	4	\$2,050.88	607,345	
12/18/2006		AFFECTS BUSINESSES, JOBS	6	\$3,076.32	607,345	
12/18/2006		GET WITH THE TIMES	5	\$2,563.60	607,345	
12/20/2006	10B	LEE'S SUMMIT BAN	5	\$2,563.60	607,345	
12/22/2006	10B	NONSMOKING RESTAURANTS	6	\$3,076.32	607,345	
			255	\$130,743.60	9,110,175	15 total records

Oskaloosa Independent<http://www.oskaloosaindependent.com/>

Jefferson

Oskaloosa, KS

Weekly

Readership = 5,195

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/15/2007	5	STATE TRYING TO GET CIGARETTE TAXES	13	\$68.25	5,196	
			13	\$68.25	5,196	1 record

Johnson County Sun

Johnson

Overland Park, KS

Semi Weekly Readership = 43,113

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/09/2007	7	NO-SMOKING ZEALOTS	6	\$73.08	43,114	
			6	\$73.08	43,114	1 record

Olathe News<http://www.theolathenews.com>

Johnson

Olathe, KS

Daily

Readership = 10,147

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/07/2007	4	TURNING AROUND GOVERNMENT	44	\$1,628.00	10,148	
			44	\$1,628.00	10,148	1 record

Shawnee Dispatch<http://www.shawneewestdispatch.com>**Johnson****Shawnee, KS****Weekly****Readership = 56,809**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/07/2007	2	SMOKING BAN DRIFTS BACK ONTO CITY COUNCIL	22	\$585.20	56,810	
03/14/2007	1	SMOKING BAN TO BE STUDIED BY FOCUS GROUP	31	\$824.60	56,810	
			53	\$1,409.80	113,620	2 total records

Kingman Leader-Courier**Kingman****Kingman, KS****Semi Weekly Readership = 5,520**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/02/2007	5	FROM MY SIDE OF THE FENCE TO SLEEPOR NOT...	17	\$108.80	5,520	
			17	\$108.80	5,520	1 record

Parsons Sun<http://www.parsonssun.com/>**Labette****Parsons, KS****Daily****Readership = 12,921**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/08/2007	4	KANSAS SHOULD IMPOSE SMOKING BAN	21	\$186.90	12,921	
03/13/2007	2	TOSSED CIGARETTES START FIRES	4	\$35.60	12,921	
12/15/2006		CITY STILL DIVIDED OVER SMOKING	24	\$213.60	12,921	
12/16/2006		CITY WILL TAKE ON SMOKING BAN AGAIN	13	\$115.70	12,921	
12/19/2006		CITY DOES NOT CHANGE SMOKING BAN	20	\$178.00	12,921	
			82	\$729.80	64,605	5 total records

Leavenworth Times<http://www.leavenworthtimes.com/>**Leavenworth****Leavenworth, KS****Daily****Readership = 12,291**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/28/2007	1	CHAMBER WOMEN GO RED FOR HEART HEALTH	29	\$391.50	12,291	
03/10/2007	11	15 THINGS YOU MUST DO FOR YOUR BABY	113	\$1,525.50	12,291	
			142	\$1,917.00	24,582	2 total records

Oakley Graphic

Logan

Oakley, KS

Weekly

Readership = 3,180

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/14/2007	1	OVER 30 EXHIBITORS ON TAP FOR LOGAN...	13	\$61.75	3,181	
			13	\$61.75	3,181	1 record

Emporia Gazette<http://www.emporiagazette.com/>

Lyon

Emporia, KS

Daily

Readership = 19,402

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/03/2007	9	GOING SMOKE-FREE	8	\$84.48	19,403	
03/13/2007	1	TOSSED CIGARETTES WICHITA	4	\$42.24	19,403	
			12	\$126.72	38,806	2 total records

Marion Co. Record<http://www.marionrecord.com/>

Marion

Marion, KS

Weekly

Readership = 6,094

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/07/2007	2	STATE MAKES EFFORT TO COLLECT CIGARETTE...	8	\$72.00	6,095	
			8	\$72.00	6,095	1 record

Peabody Gazette-Bulletin<http://www.peabodykansas.com/>

Marion

Peabody, KS

Weekly

Readership = 2,642

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/07/2007	6	STATE MAKES EFFORT TO COLLECT CIGARETTE...	5	\$46.65	2,643	
			5	\$46.65	2,643	1 record

McPherson Sentinel<http://www.mcphersonsentinel.com/>**McPherson****McPherson, KS****Daily****Readership = 9,137**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/06/2007	3	STATE HOUSE ROLLS OUT HEALTH PROPOSALS	7	\$91.00	9,138	
			7	\$91.00	9,138	1 record

Independence Daily Reporter**Montgomery****Independence, KS****Daily****Readership = 14,080**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
12/17/2006	3	MERCY TO BEGIN TOBACCO FREE POLICY	7	\$64.68	14,081	
			7	\$64.68	14,081	1 record

Council Grove Republican**Morris****Council Grove, KS****Daily****Readership = 4,685**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/02/2007	1	CIGARETTE TAX DUE FROM INTERNET, MAIL...	5	\$31.25	4,685	
			5	\$31.25	4,685	1 record

Courier-Tribune**Nemaha****Seneca, KS****Weekly****Readership = 6,499**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/07/2007	1	GRANT TO CREATE PLAN FOR HELPING COUNTY'S.14		\$72.38	6,500	
			14	\$72.38	6,500	1 record

Nemaha Co. Journal-Leader**Nemaha****Centralia, KS****Weekly****Readership = 991**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/22/2007	8	THROUGH WITH CHEW WEEK RUNS FEB. 18-24	6	\$20.04	991	
			6	\$20.04	991	1 record

Sabetha Herald<http://www.sabethaks.com>**Nemaha****Sabetha, KS****Weekly****Readership = 5,172**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/07/2007	5	NEMAHA COUNTY IS AWARDED KANSAS...	15	\$94.95	5,173	
			15	\$94.95	5,173	1 record

Ness Co. News**Ness****Ness City, KS****Weekly****Readership = 4,459**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/08/2007	3	NESS COUNTY HOSPITAL DISTRICT #2 HOLDS...	17	\$54.40	4,460	
			17	\$54.40	4,460	1 record

The Osage County Herald-Chronicle<http://www.ocherald.com>**Osage****Osage City, KS****Weekly****Readership = 10,198**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/01/2007	1	COUNTY WILL NOT REPLACE WATSON IN HEALTH..	21	\$182.07	10,198	
03/08/2007	4	QUITTING SMOKIG IS A GIFT FOR THE HEART	11	\$95.37	10,198	
			32	\$277.44	20,396	2 total records

Minneapolis Messenger<http://www.minneapolismessenger.net>**Ottawa****Minneapolis, KS****Weekly****Readership = 3,873**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
12/14/2006	3	LETTER TO THE EDITOR	12	\$60.00	3,873	
			12	\$60.00	3,873	1 record

Advocate of Phillips County**Phillips****Phillipsburg, KS****Weekly****Readership = 4,310**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/01/2007	3	SALE OF TOBACCO TO MINORS RATES IMPROVE IN.11	11	\$49.39	4,310	
03/08/2007	2	KANSAS SYNAR RATE IMPROVES	9	\$40.41	4,310	
12/14/2006	5B	QUITTING SMOKING REAPS IMMEDIATE HEATLH...	10	\$44.90	4,310	
			30	\$134.70	12,930	3 total records

Hutchinson News<http://www.hutchnews.com/>**Reno****Hutchinson, KS****Daily****Readership = 73,319**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
12/15/2006	9	FIRE CHIEF CLEARED OF STEALING CIGARETTES	11	\$288.53	73,319	
			11	\$288.53	73,319	1 record

Turon Record**Reno****Turon, KS****Daily****Readership = 1,150**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/08/2007	8	THE RECORD BY HOMER GREEN	3	\$6.00	1,150	
			3	\$6.00	1,150	1 record

Scandia Journal**Republic****Belleville, KS****Weekly****Readership = 975**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/08/2007	1	EFFORTS TO COLLECT TAXES THROUGH...	15	\$46.95	975	
			15	\$46.95	975	1 record

Kansas State Collegian<http://www.kstatecollegian.com>

Riley

Manhattan, KS

Daily

Readership = 60,126

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/07/2007	1	FORUM TO ADDRESS SMOKING ISSUES	1	\$8.75	60,127	
03/08/2007	3	FORUM FOCUSES ON SMOKING BAN	24	\$210.00	60,127	
03/08/2007	4	SMOKING HARMFUL TO SMOKERS, NONSMOKERS,	17	\$148.75	60,127	
03/08/2007	4	DECISION ABOUT SMOKING BAN BELONGS TO...	17	\$148.75	60,127	
			59	\$516.25	240,508	4 total records

Manhattan Mercury<http://www.themercury.com/>

Riley

Manhattan, KS

Daily

Readership = 22,438

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/05/2007	7	EVERYONE SHOULD CONSIDER ALL SMOKING...	9	\$80.10	22,439	
03/09/2007	6	THEY EARNED THE RIGHT TO SMOKE	5	\$44.50	22,439	
03/11/2007	1	CITY CANDIDATES OUTLINE HOW THEY'D DEAL...	21	\$186.90	22,439	
			35	\$311.50	67,317	3 total records

Plainville Times

Rooks

Plainville, KS

Weekly

Readership = 3,461

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/08/2007	15	SYNAR RATE IMPROVES	9	\$45.00	3,461	
03/08/2007	7	RCHC CAMPUS NOW TOBACCO FREE	8	\$40.00	3,461	
03/08/2007	9	YOUTH IN ROOKS COUNTY FIGHT TOBACCO USE	14	\$70.00	3,461	
			31	\$155.00	10,383	3 total records

Stockton Sentinel

Rooks

Stockton, KS

Weekly

Readership = 4,353

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/01/2007	2B	A WORD FROM OUR STATE SENATOR RALPH...	14	\$79.38	4,354	
03/08/2007	8	ROOKS COUNTY HEALTH CENTER IMPLEMENTS...	8	\$45.36	4,354	
			22	\$124.74	8,708	2 total records

Salina Journal<http://www.saljournal.com/>

Saline

Salina, KS

Daily

Readership = 65,784

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/06/2007	7	TOBACCO FIRMS BREATHE EASILY	22	\$462.00	65,785	
03/07/2007	7	TOUGHEN THE BAN ON SMOKING	19	\$399.00	65,785	
			41	\$861.00	131,570	2 total records

Derby Informer<http://www.derbyinformer.com/>

Sedgwick

Derby, KS

Weekly

Readership = 1,867

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
12/20/2006	1	COALITION SEEKS BUFFER ZONES NEAR...	18	\$279.00	1,868	
			18	\$279.00	1,868	1 record

Wichita Business Journal<http://www.bizjournals.com/wichita>

Sedgwick

Wichita, KS

Weekly

Readership = 13,004

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/23/2007	29	COUNTY OFFICIALS ON TUESDAY PROPOSED...	2	\$15.08	13,004	
			2	\$15.08	13,004	1 record

Wichita Eagle<http://www.kansas.com>

Sedgwick

Wichita, KS

Daily

Readership = 237,817

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/27/2007	6	LITTERING SMOKERS	7	\$891.45	237,818	
03/06/2007	8	TOBACCO-FREE GOUP TO MEET IN EL DORADO	2	\$254.70	237,818	
			9	\$1,146.15	475,636	2 total records

The Ledger - Shawnee County

Shawnee

Silver Lake, KS

Daily

Readership = 0

<http://www.theshawneecountyledger.com>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/12/2007	4	SILVER LAKE CITY COUNCIL MINUTES	32	\$0.00	0
			32	\$0.00	0
			1 record		

Topeka Capital-Journal

Shawnee

Topeka, KS

Daily

Readership = 110,905

<http://www.cjonline.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/07/2007	6	U.N. CONVENTIONAL MODEL UNITED NATIONS...	36	\$2,725.56	110,906
03/11/2007	3I	15 THINGS YOU MUST DO FOR YOUR BABY	114	\$8,630.94	110,906
03/12/2007		KNOW YOUR LEGISLATIVE TRIVIA	7	\$529.97	110,906
03/12/2007	7	WORKSHOPS ABC'S OF ALZHEIMER'S	3	\$227.13	110,906
12/13/2006	12	STUDY LINKS EXERCISE, SMOKING	13	\$984.23	110,906
			173	\$13,097.83	554,530
			5 total records		

Hugoton Hermes

Stevens

Hugoton, KS

Weekly

Readership = 4,620

<http://users.pld.com/hermes>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/08/2007	5	STATE SEEKS VOLUNTARY PAYMENT OF...	14	\$87.50	4,621
			14	\$87.50	4,621
			1 record		

East Wichita News

Sumner

Wichita, KS

Monthly

Readership = 63,479

<http://www.eastwichitanews.com>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/01/2007		WICHITANS LOBBY: BALANCING INFORMATION,...	131	\$3,636.56	63,480
03/01/2007		WICHITANS LOBBY: BALANCING INFORMATION,...	130	\$3,608.80	63,480
			261	\$7,245.36	126,960
			2 total records		

Oxford Register

Sumner

Oxford, KS

Weekly

Readership = 756

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/01/2007	3	CAPITOL COMMENTS	29	\$232.00	757
			29	\$232.00	757
					1 record

Wellington Daily News

Sumner

Wellington, KS

Daily

Readership = 5,575

<http://www.wgtdailynews.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
03/09/2007	1	USD 353 TO START DRUG TESTING POLICY	25	\$210.50	5,575
12/18/2006	1	DROUGHT DOUBLES FIRE RESPONSE	33	\$277.86	5,575
			58	\$488.36	11,150
					2 total records

Wabaunsee Co. Signal - Enterprise

Wabaunsee

Alma, KS

Weekly

Readership = 3,495

<http://www.lasr.net/ks.signal-enterprise>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/22/2007	16	STATE SENATOR LAURA KELLY 18TH DISTRICT	17	\$79.39	3,496
			17	\$79.39	3,496
					1 record

Neodesha Derrick

Wilson

Neodesha, KS

Weekly

Readership = 4,064

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/22/2007	12	WILSON COUNTY RETAILERS FARE WELL ON...	17	\$81.60	4,064
			17	\$81.60	4,064
					1 record

Yates Center News**Woodson****Yates Center, KS****Weekly****Readership = 4,135**<http://www.sekansas.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
03/01/2007	8	NATIONAL AGE-RELATED MACULAR...	20	\$125.00	4,135	
			20	\$125.00	4,135	1 record

Grand Totals

Publications = 73
Clips = 130
Col. Inches = 2,746
Ad Equiv = \$176,323.72
Rdshp = 11,778,132

Anderson

Publications = 2
Clips = 2
Col. Inches = 27
Ad Equiv = \$208.73
Rdshp = 9,379

Atchison

Publications = 1
Clips = 1
Col. Inches = 17
Ad Equiv = \$234.60
Rdshp = 7,928

Barton

Publications = 1
Clips = 1
Col. Inches = 7
Ad Equiv = \$32.69
Rdshp = 2,206

Bourbon

Publications = 1
Clips = 2
Col. Inches = 26
Ad Equiv = \$256.10
Rdshp = 12,820

Brown

Publications = 1
Clips = 2
Col. Inches = 23
Ad Equiv = \$138.00
Rdshp = 7,586

Butler

Publications = 2
Clips = 2
Col. Inches = 14
Ad Equiv = \$137.06
Rdshp = 10,070

Chase

Publications = 1
Clips = 1
Col. Inches = 26
Ad Equiv = \$127.14
Rdshp = 3,038

Clay

Publications = 1
Clips = 1
Col. Inches = 26
Ad Equiv = \$218.40
Rdshp = 6,403

Cloud

Publications = 1
Clips = 1
Col. Inches = 4
Ad Equiv = \$11.00
Rdshp = 1,396

Coffey

Publications = 1
Clips = 1
Col. Inches = 23
Ad Equiv = \$172.50
Rdshp = 6,944

Cowley

Publications = 2
Clips = 5
Col. Inches = 146
Ad Equiv = \$1,238.88
Rdshp = 53,781

Crawford

Publications = 1
Clips = 3
Col. Inches = 53
Ad Equiv = \$771.15
Rdshp = 53,646

Dickinson

Publications = 1
Clips = 1
Col. Inches = 14
Ad Equiv = \$108.50
Rdshp = 4,377

Douglas

Publications = 3
Clips = 5
Col. Inches = 202
Ad Equiv = \$5,168.20
Rdshp = 170,560

El Dorado

Publications = 1
Clips = 2
Col. Inches = 19
Ad Equiv = \$166.25
Rdshp = 14,972

Ellis

Publications = 1
Clips = 1
Col. Inches = 10
Ad Equiv = \$35.30
Rdshp = 2,401

Finney

Publications = 1
Clips = 4
Col. Inches = 63
Ad Equiv = \$871.29
Rdshp = 79,128

Ford

Publications = 2
Clips = 2
Col. Inches = 124
Ad Equiv = \$1,315.10
Rdshp = 18,655

Geary

Publications = 1
Clips = 1
Col. Inches = 41
Ad Equiv = \$344.40
Rdshp = 10,562

Graham

Publications = 1
Clips = 2
Col. Inches = 21
Ad Equiv = \$73.50
Rdshp = 11,688

Gray

Publications = 1
Clips = 3
Col. Inches = 83
Ad Equiv = \$394.25
Rdshp = 6,444

Hamilton

Publications = 1
Clips = 1
Col. Inches = 9
Ad Equiv = \$42.75
Rdshp = 1,776

Harvey

Publications = 2
Clips = 3
Col. Inches = 96
Ad Equiv = \$1,114.40
Rdshp = 27,444

Jackson

Publications = 2
Clips = 16
Col. Inches = 265
Ad Equiv = \$130,813.60
Rdshp = 9,121,040

Jefferson

Publications = 1
Clips = 1
Col. Inches = 13
Ad Equiv = \$68.25
Rdshp = 5,196

Johnson

Publications = 3
Clips = 4
Col. Inches = 103
Ad Equiv = \$3,110.88
Rdshp = 166,882

Kingman

Publications = 1
Clips = 1
Col. Inches = 17
Ad Equiv = \$108.80
Rdshp = 5,520

Labette

Publications = 1
Clips = 5
Col. Inches = 82
Ad Equiv = \$729.80
Rdshp = 64,605

Leavenworth

Publications = 1
Clips = 2
Col. Inches = 142
Ad Equiv = \$1,917.00
Rdshp = 24,582

Logan

Publications = 1
Clips = 1
Col. Inches = 13
Ad Equiv = \$61.75
Rdshp = 3,181

Lyon

Publications = 1
Clips = 2
Col. Inches = 12
Ad Equiv = \$126.72
Rdshp = 38,806

Marion

Publications = 2
Clips = 2
Col. Inches = 13
Ad Equiv = \$118.65
Rdshp = 8,738

McPherson

Publications = 1
Clips = 1
Col. Inches = 7
Ad Equiv = \$91.00
Rdshp = 9,138

Montgomery

Publications = 1
Clips = 1
Col. Inches = 7
Ad Equiv = \$64.68
Rdshp = 14,081

Morris

Publications = 1
Clips = 1
Col. Inches = 5
Ad Equiv = \$31.25
Rdshp = 4,685

Nemaha

Publications = 3
Clips = 3
Col. Inches = 35
Ad Equiv = \$187.37
Rdshp = 12,664

Ness

Publications = 1
Clips = 1
Col. Inches = 17
Ad Equiv = \$54.40
Rdshp = 4,460

Osage

Publications = 1
Clips = 2
Col. Inches = 32
Ad Equiv = \$277.44
Rdshp = 20,396

Ottawa

Publications = 1
Clips = 1
Col. Inches = 12
Ad Equiv = \$60.00
Rdshp = 3,873

Phillips

Publications = 1
Clips = 3
Col. Inches = 30
Ad Equiv = \$134.70
Rdshp = 12,930

Reno

Publications = 2
Clips = 2
Col. Inches = 14
Ad Equiv = \$294.53
Rdshp = 74,469

Republic

Publications = 1
Clips = 1
Col. Inches = 15
Ad Equiv = \$46.95
Rdshp = 975

Riley

Publications = 2
Clips = 7
Col. Inches = 94
Ad Equiv = \$827.75
Rdshp = 307,825

Rooks

Publications = 2
Clips = 5
Col. Inches = 53
Ad Equiv = \$279.74
Rdshp = 19,091

Saline

Publications = 1
Clips = 2
Col. Inches = 41
Ad Equiv = \$861.00
Rdshp = 131,570

Sedgwick

Publications = 3
Clips = 4
Col. Inches = 29
Ad Equiv = \$1,440.23
Rdshp = 490,508

Shawnee

Publications = 2
Clips = 6
Col. Inches = 205
Ad Equiv = \$13,097.83
Rdshp = 554,530

Stevens

Publications = 1
Clips = 1
Col. Inches = 14
Ad Equiv = \$87.50
Rdshp = 4,621

Sumner

Publications = 3
Clips = 5
Col. Inches = 348
Ad Equiv = \$7,965.72
Rdshp = 138,867

Wabaunsee

Publications = 1
Clips = 1
Col. Inches = 17
Ad Equiv = \$79.39
Rdshp = 3,496

Wilson

Publications = 1
Clips = 1
Col. Inches = 17
Ad Equiv = \$81.60
Rdshp = 4,064

Woodson

Publications = 1
Clips = 1
Col. Inches = 20
Ad Equiv = \$125.00
Rdshp = 4,135
